



Coupons can be confusing...

Why wasn't I paid?

How do I handle all of these chargebacks?



RPR has the answers.

The Coupon Industry is regulated with recommended voluntary guidelines. As in any profession, knowledge and experience play an important role. RPR strives to use our knowledge of the industry to enhance the effectiveness of the coupon process for our clients.

Led by President Ron Fischer, a 20-year veteran of the coupon industry, RPR offers a comprehensive portfolio of services.

Retailer services:

- Retail Coupon Clearing Services
- Coupon Chargeback Management

Manufacturer services:

- Coupon Deduction Management
- Consultant for Special Projects

Consultant services:

- Chairman of the Advisory Board for CouponSquare
- Assistance for Companies New to Couponing
- Coupon Program Development
- Electronic Processing

"Ron brought a very high level of energy, professionalism, ethics, and creativity to this environment. His proactive initiatives were a tremendous asset with our largest customers as well as the entire industry on a national basis."

- Larry McCurry, former Unilever Executive

"Ron is as good as his word... [RPR's] customer service is impeccable."

- Raynetta Hughes, Arizona Food Marketing Alliance

What can RPR help you do?



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